



NEXT GENERATION RETAIL STARTS WITH DIGITAL TRANSFORMATION

Classic cut, mid-length, non-lined, slightly sheer. Hidden zipper at side.

\$39.99

Pink Mood Dress

Simple, elegant, sexy summer. Stretchy spandex, double top band, total head turner. Hidden zipper at side.

\$44.99

As a retailer, you're focused on growth. That means you need to leverage smart technology to streamline your operations, increase engagement and create long-lasting loyalty.

With market changes happening at the speed of light and competition becoming fierce, it's essential to stand out – both with your customers and your operations.

This includes everything from digital wallets—which will account for US\$10T in global spend by 2025, according to Juniper Research—to buy now, pay later (BNPL) options and loyalty programs.

Without a variety of options, customers can't shop and pay the way they want to – leaving you with fewer conversions, reduced basket size, slower checkout processes and lost revenue.

Are you reaching your revenue potential with your existing digital technology?

TIPS FOR ACCELERATING YOUR DIGITAL TRANSFORMATION



Gain an end-to-end customer perspective



Synchronize data for a holistic view of the shopping journey



Ensure technology investments align with company goals



Support future growth with a flexible and scalable tech foundation



YOUR CUSTOMERS ARE FRONT AND CENTER

Digital technology is transforming the way retailers connect with consumers and how they build strategic omnichannel shopping experiences. The most effective strategy requires a partner who understands your retail business needs as well as the needs of your customers.



MAKE A BIG IMPACT ON YOUR RETAIL BUSINESS THROUGH DIGITALIZATION

LEARN MORE

ASK FIS HOW

About FIS

FIS is a leading provider of technology solutions for merchants, banks and capital markets firms globally. Our more than 55,000 people are dedicated to advancing the way the world pays, banks and invests by applying our scale, deep expertise and data-driven insights. We help our clients use technology in innovative ways to solve business-critical challenges and deliver superior experiences for their customers. Headquartered in Jacksonville, Florida, FIS is a Fortune 500® company and is a member of Standard & Poor's 500® Index.

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